Want to keep hosting Tryazon events?

This party is your chance to prove that you are a GREAT host!



Since our party opportunities have limited spots, we have to be very selective when choosing who gets to host. Thus, it is crucial to show us that you are a great host and someone we should choose again.

There are some of our participants that get chosen on a regular basis. Why? It's because we know we can trust them to do a great job representing our featured brands!

Below are tips to show you what we look for in a great host and how to keep getting chosen to host Tryazon parties:

GOOD EXAMPLE

(Someone likely to be picked to host many times!)

A Great Host:

- Has great social posts that tags Tryazon, is public, and uses the right hashtags
- Includes social media posts links within closing survey
- Writes a detailed description about their party and the feedback from their group in closing survey
- Submits product reviews (if applicable)
- Submits <u>party pictures</u> that are clear, focused, and have proper lighting, and that show the whole party group and the party pack items (we can clearly see that you held a party!).
- Submits their survey on-time, (within the week after the party)

POOR EXAMPLE

(Someone not likely to be picked very often)

A Poor Host:

- Has weak/vague social posts without Tryazon tag and without the correct hashtags
- Posts to accounts that are just for reviews or does not make their posts public
- Does not include social links in closing survey
- Writes a short party description in closing survey with minimal feedback
- Shows minimal effort or excitement in following through party commitments
- Submits pictures that are blurry, dark, or just shows the coupons, the products, or of one person holding the product (no group shots)
- Submits their survey late without having asked for an extension

A Great Social Media Post:

We had a blast after school @BBCMES with the @Ozobot @Tryazon Ozo Party Pack today! #OzoSquad Thank you @Tryazon & @Ozobot for the awesome party pack! Our teachers are eager to take their learning back to their own classrooms! #coding



- o Tagged Tryazon and campaign
- Used appropriate hashtags
- Used quality group photos with product
- Detailed description

A Poor Social Media Post:

Numbers alive party!



- No Tryazon or campaign tags
- No hashtags
- No description

Want to increase your chances of being selected again? It's simple! By following the Good Example, it will clearly show that you have fulfilled the requirements and have genuinely shared about the party brand(s). Feel free to print off the list above and check off each point to help guide you along the way!

If you have any questions for us, don't hesitate to email our Host Support Specialist at <u>taylor@tryazon.com</u>.